













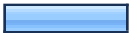



1. Please choose the area which best describes where you live.

		Response Percent	Response Count
Smithers / Telkwa / Electoral Area A		39.7%	48
Burns Lake / Electoral Area B		17.4%	21
Fort St. James/ Electoral Area C		14.0%	17
Fraser Lake / Endako / Fort Fraser / Electoral Area D		2.5%	3
Ootsa Lake / West Francois Lake / Electoral Area E		11.6%	14
Vanderhoof / Cluculz Lake / Electoral Area F		5.0%	6
Houston / Topley / Granisle / Electoral Area G		5.8%	7
Other (please specify)		4.1%	5
		answered question	121
		skipped question	2



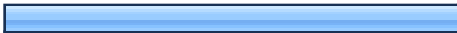

2. How long have you lived in the area?

		Response Percent	Response Count
less than 5 years		13.4%	16
5-15 years		30.3%	36
15+ years		56.3%	67
answered question			119
skipped question			4







3. Please tell us your age category.

		Response Percent	Response Count
under 19 years		1.7%	2
19-34 years		18.3%	22
35-49 years		35.0%	42
50-64 years		35.0%	42
65+ years		10.0%	12
answered question			120
skipped question			3




4. What is your interest in agriculture? (Check all that apply)

		Response Percent	Response Count
consume local farm products		88.2%	105
consider agriculture important		77.3%	92
want to consume local farm products		68.1%	81
Other (please specify)		26.1%	31
		answered question	119
		skipped question	4



5. Where do you shop for food? (please select all that apply)

		Response Percent	Response Count
grocery store		98.3%	116
farmer's market		81.4%	96
bakery		54.2%	64
deli / specialty meat shop		44.9%	53
farm gate / direct from farm		55.9%	66
Other (please specify)		16.1%	19
		answered question	118
		skipped question	5

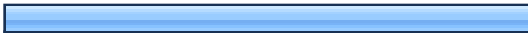

6. If you shop at a local farmer's market, are you satisfied with the products available for purchase?

		Response Percent	Response Count
Yes		60.4%	67
No		27.9%	31
N/A		11.7%	13
If no, why not?			45
answered question			111
skipped question			12







7. Have you ever bought food direct from a farm?

		Response Percent	Response Count
Yes		78.8%	93
No		21.2%	25
If yes, then where have you purchased direct from a farm?			78
answered question			118
skipped question			5




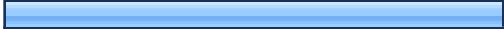



8. Would you be interested in participating in a program where a selection of local food is made available in a weekly/monthly assortment?

		Response Percent	Response Count
Yes		79.1%	87
No		20.9%	23
Comments:			36
answered question			110
skipped question			13


9. What local products would you be most interested in purchasing? (please select all that apply)

		Response Percent	Response Count
meat products		83.6%	97
dairy products		73.3%	85
eggs		79.3%	92
vegetables		86.2%	100
fruit		84.5%	98
Other (please specify)		20.7%	24
answered question			116
skipped question			7



10. What is most important to you when choosing one food product over another? (please select a maximum of three)

		Response Percent	Response Count
price		45.7%	53
availability		18.1%	21
freshness		54.3%	63
quality		75.0%	87
organic		37.1%	43
locally produced		75.9%	88
Other (please specify)		2.6%	3
		answered question	116
		skipped question	7

11. Would you like to see local food products made available in grocery stores and restaurants?

		Response Percent	Response Count
Yes		100.0%	117
No		0.0%	0
		Comments:	25
		answered question	117
		skipped question	6



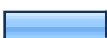

12. Would you be willing to pay more for a locally produced food product?

		Response Percent	Response Count
Yes		86.6%	97
No		13.4%	15

Comments: 29








answered question	112
skipped question	11

13. If yes, then how much more?

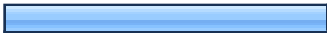






		Response Percent	Response Count
5%		18.8%	19
10%		43.6%	44
15%		14.9%	15
Other (please specify)		22.8%	23

answered question	101
skipped question	22





14. What would encourage you to purchase more local agricultural food products? (please select a maximum of three)

		Response Percent	Response Count
increased accessibility of local food products		89.7%	105
more variety of local food products		53.0%	62
knowledge of where to find local food products		57.3%	67
knowledge of the production practices of local food producers		33.3%	39
knowledge of the health benefits of local food products		8.5%	10
a relationship with local food producers		35.0%	41
Other (please specify)		9.4%	11
		answered question	117
		skipped question	6

15. Which of the following do you think would be the most effective way to market local food products? (please select a maximum of three)

		Response Percent	Response Count
word of mouth		48.3%	56
local newspaper/newsletter		63.8%	74
radio		16.4%	19
internet		32.8%	38
a local producers directory		60.3%	70
social media (e.g. twitter, facebook)		27.6%	32
Other (please specify)		21.6%	25
		answered question	116
		skipped question	7

16. What is the most important benefit associated with local food production?

		Response Percent	Response Count
increased food quality and freshness		25.0%	29
increased food security		23.3%	27
support for local economy		37.9%	44
Other (please specify)		13.8%	16
		answered question	116
		skipped question	7

17. What is preventing or discouraging you from buying more local food products?

	Response Count
	98
answered question	98
skipped question	25

18. What are the best ways for the Regional District to help increase the production, growth, and sale of local foods products?

	Response Count
	88
answered question	88
skipped question	35

19. Any other comments or suggestions?

	Response Count
	36
answered question	36
skipped question	87