



Regional District of Bulkley Nechako Local Food Economy Assessment and Food Hub(s) Viability Study CONTRACTOR TEAM

The RDBN has hired a qualified contractor team to support the RDBN in undertaking a food hub(s) feasibility study and a regional food economy assessment. Urban Food Strategies team that includes collaboration with Greenchain Consulting and Sustainability Ventures has vast experience throughout BC and beyond conducting a number of food hub feasibility studies, business and site plans and promoting local food entrepreneurial endeavors. The team members are:

Janine de la Salle, BA, MA, RPP, MCIP, Principal, Urban Food Strategies



Janine brings over 15 years of experience in food system planning, engagement, research and design in government, university, private and non-profit sectors and will be the lead consultant and senior food and agriculture planning specialist. She has worked with many organizations to create plans and strategies for increasing opportunities in the food and agriculture sectors, from activating fallow farmland to re-building the regional and provincial value chain for local food and agriculture products. Janine has experience working with the RDBN as Urban Food Strategies was the consultant for updating the RDBN Food and Agriculture Plan.

Darren Stott, B.Sc., Greenchain Consulting



Darren has over 20 years of experience in the food retail industry and he will serve as the senior market research specialist. His experience includes management for one of the UK's largest Co-op retailers and retail analytics consulting for blue-chip retailers and manufacturers. Darren served as Director of Purchasing for the largest online organic home delivery company in North America, SPUD, for 7 years. He started Greenchain Consulting in 2010 to support BC local food initiatives through business development and planning. He is also passionate about the importance of food literacy and is a long-time volunteer with Growing Chefs.

David Van Seters, B.Sc., MBA, President, Sustainability Ventures



David has over 25 years of sustainable business consulting experience and will serve as the senior business plan specialist where he will help assess the market demand, analyze the government structures and guide the preparation of the financial aspects of the business plan for the food hub assessment of the project. He was also the founder and CEO of SPUD, an organic and local food delivery company where he had the primary responsibility for business/feasibility plan development and implementations. He is passionate about the local, sustainable food movement and has volunteered with numerous food related organizations such as the Vancouver Food Policy Council, Farm Folk/City Folk and Get Local BC.