



**REGIONAL DISTRICT OF BULKLEY-NECHAKO  
SUPPLEMENTARY AGENDA**

**Thursday, July 21, 2016**

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<b>3</b>	<b>Email from Michael Wells re: Proposed Meeting with Reckitt Benckiser Representative</b>	<b>Receive</b>
	<b><u>NEW BUSINESS</u></b>	
	<b><u>ADJOURNMENT</u></b>	



**Regional District of Bulkley-Nechako**  
**SUPPLEMENTARY MEMO**  
**Board of Directors**  
**July 21, 2016**

To: Chair Miller and the Board of Directors  
 From: Corrine Swenson, Manager of Regional Economic Development  
 Date: July 19, 2016  
 Regarding: Value of Tourism – Request for Quotes

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The RDBN received nine quotes in response to a Request for Quotes for the Value of Tourism Study advertised on BC Bid.

After reviewing all proposals, Staff shortlisted two proponents based on eleven criteria including rural tourism knowledge, experience, budget/pricing, and presentation. Seven of the quotes were between \$17,000-37,000. One was \$7,000, The Regional Tourism Working Group reviewed the two quotes and provided their feedback. Reference checks were then completed for the recommended successful proponent.

The recommended successful consultant is Expedition Management Consulting because of their vast experience in the tourism industry, completion of many tourism and research projects and high recommendations.

At this time, Staff are recommending that the RDBN enter into a contract with Expedition Management Consulting for the completion of eight municipal and one regional Value of Tourism Reports, in the amount of \$24,496 plus GST.

This expenditure and grant revenue is included in the 2016 Regional Economic Development Department Budget.

**Recommendation:**

**(All/Directors/Majority)**

That the RDBN Board of Directors approve entering into a contract with Expedition Management Consulting for the completion of the Value of Tourism Study in the amount of \$24,496.

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**Jason Ilewellyn**

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**From:** Michael Wells  
**Sent:** Friday, July 15, 2016 9:59 AM  
**To:** Jim Martin; Jason Ilewellyn; Janis Bell; Chris Cvik  
**Subject:** Proposed Meeting with Reckitt Benckiser Representative

Hello Jim, Jason, Janis and Chris.

Thank you all for your assistance to date.

The RB representative has delayed his visit until September, the August dates not working for everyone.

In order to simplify and facilitate a meeting, Jim Martin has graciously offered the RDFFG facility for a meeting, with remote phone participation for all if preferred.

The selected date and time would be Friday, September 9th at 11 am.

The next choice would be Monday September 12th at 11 am.

Kindly forward your preference, and I will conclude arrangements.

While RB could certainly communicate their plans by mail, they would much prefer to meet in person.

Thank you.

Michael