

February 07, 2009

Insert name and address of
organization requestion letter
of support

Dear Sir/Madam,

I am writing this letter today in support of _____, who is a bright, energetic entrepreneurial business person working to establish a new _____ in the Town of _____.

With my long time experience as a local business owner I am happy to recommend this business owner's products and services for our community.

I have had the pleasure of engaging in conversation with _____ on several occasions and have seen the artistic quality their brings to her work. I have full confidence in their vision to build a viable proprietorship. They has a solid understanding of her industry and the needs of our Community. Their enthusiasm for their business plan demonstrates that they has a passion to provide something unique and diversified, both key requirements in today's marketplace.

Although our Town currently houses a _____ I have no concern that another specialty shop will cause conflict. Both business owners offer distinctive services. Both business owners will attract completely different demographics, therefore providing individualized services and retail product environments.

_____ actively markets and promotes their business with local organizations such as_____. They demonstrate a realization of the importance of this critical business component. _____has amazing and creative ideas that will set _____ apart from the rest of their field in our Region.

I look forward to working with _____ as a fellow business owner and am anxiously waiting to welcome _____ as the newest Business Owner in our Town.

Should you require anything further from me, please don't hesitate to reach out.

Sincerely,

_____, *Owner and contact number*

Name of Business

Name of Town