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REGIONAL DISTRICT OF BULKLEY-NECHAKO  
COMMITTEE OF THE WHOLE  
**SUPPLEMENTARY AGENDA**  
Thursday, February 6, 2014

<u>PAGE NO.</u>	<u>CORRESPONDENCE</u>	<u>ACTION</u>
2-5	2014 North Central Local Government Association Convention & AGM – Sponsorship Opportunities	Direction
	<u>NEW BUSINESS</u>	
	<u>ADJOURNMENT</u>	

2



RECEIVED

January 23, 2014

City of Fort St. John  
10631-100th Street  
Fort St. John, BC  
Canada V1J 3Z5

(250) 787-8150 City Hall  
(250) 787-8181 Facsimile

[www.fortstjohn.ca](http://www.fortstjohn.ca)

Regional District of Bulkley Nechako  
Box 820  
492 Yellowhead Hwy 16  
Burns Lake, BC VOJ 1E0

Dear Sir or Madam:

**Re: 2014 North Central Local Government Association Convention & AGM  
May 7 – 9 in Fort St. John, BC**

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The City of Fort St. John is pleased to be hosting the 59<sup>th</sup> Annual North Central Local Government Association Convention and AGM May 7 – 9 in our Energetic City!

Community leaders from the northern two-thirds of the province will meet to attend workshops, discuss issues affecting our region, and debate resolutions which will be forwarded to other levels of government for consideration and support. The convention provides an excellent venue for our valued sponsors to network with local government leaders and update them on items of importance within their organizations. The convention theme and focus this year will be on Energy Literacy and "Sharing the Energy".

As a valued sponsor of previous NCLGA Conventions, we invite you to review our enclosed Sponsorship Opportunities to secure an opportunity that best aligns with your organization and to find an opportunity that will provide the same level of recognition for your organization. Sponsorship is essential to the success of the NCLGA Convention and we look forward to working together with you on a partnership.

Please contact the City of Fort St. John, Community Development Coordinator, Tara O'Donnell, at 250-787-5791 or email at [todonnell@fortstjohn.ca](mailto:todonnell@fortstjohn.ca) before **February 15, 2014** to secure or discuss further your partnership. Convention details and delegate registration information are also available at [www.fortstjohn.ca/nclga2014-convention](http://www.fortstjohn.ca/nclga2014-convention).

Thank you for your consideration and we look forward to your involvement at this year's event.

Sincerely,

  
Dan Davies  
Chairperson, 2014 NCLGA Convention Committee

Enclosure



# NCLGA CONVENTION

City of Fort St. John | 2014

May 7-9, 2014

# SPONSORSHIP OPPORTUNITIES



The 2014 North Central Local Government Association Convention and AGM is focused on connecting communities, identifying common challenges and facilitating positive change. The City of Fort St. John is the "Energy Capital of BC" and is proud to host the 59th Annual NCLGA Convention and AGM. Taking responsibility for our brand, the City of Fort St. John will showcase our uniqueness by sharing relevant and timely information with other Northern BC Communities that are being affected in some way by the discovery, production, shipping and delivery of energy sources. Fort St. John is committed to continuing to be an energy leader in British Columbia and helping to advance the interests of all NCLGA partners in a positive way.

**For more information about the 2014 NCLGA Convention sponsorship opportunities, please call 250.787.5791**

**DIAMOND – \$15,000 (3 available)**

1. Energy Literacy Tour – May 7 SOLD
2. Welcome Reception – May 7 SOLD
3. Banquet & Entertainment - May 8.

Your company will receive:

- Company info printed on banner stands at registration area
- Large logo on Convention itinerary
- Mention of "Presented by" in Convention itinerary
- Opportunity to speak (on the Tour to delegates or at Banquet to introduce entertainment)
- Two (2) full Convention + tour registrations
- 6 extra-banquet tickets & reserved table for 8 at banquet
- Signage onsite during sponsored event
- Logo on looped power point presentation
- Logo with link from Convention webpage to your own site
- Tradeshow booth at the Welcome Reception

**PLATINUM - \$10,000 (3 available)**

1. Lunch - May 8
2. Lunch - May 9
3. Registrant Delegate Gift

Your company will receive:

- Company info printed on banner stands at registration area
- Medium logo on Convention itinerary
- Mention of "Presented By" in Convention itinerary
- Two (2) full Convention + tour registrations
- Opportunity to speak (for luncheon sponsors only)
- Signage onsite (for luncheon sponsors only)
- Exclusive co-branded logo on gift inserted to each delegate package (for delegate gift sponsor only. Co-branded with the Convention logo - gift TBD by Convention organizers)
- Logo on looped power point presentation
- Logo with link from Convention webpage to your own site
- Tradeshow booth at the Welcome Reception

**GOLD - \$7,000 – (3 available)**

1. Evening Reception - May 7
2. Breakfast - May 8
3. Breakfast - May 9

Your company will receive:

- Medium logo on Convention itinerary
- Mention of "Presented By" in Convention itinerary
- One (1) full Convention + tour registration
- Opportunity to speak
- Signage onsite
- Shared screen recognition with small logo on looped Powerpoint
- Logo with link from Convention webpage to your own site
- Tradeshow booth at the Welcome Reception

**SILVER - \$5000 (3 available)**

1. Business Session 1 - May 8
2. Business Session 2 - May 8
3. Business Session 3 - May 8
4. Business Session 4 - May 8

Your company will receive:

- Mention of "Presented By" in Convention itinerary
- Opportunity for a representative to introduce session
- One (1) full Convention registration
- Signage recognition during session
- Shared screen recognition with small logo on looped Powerpoint
- Logo with link from Convention webpage to your own site
- Tradeshow booth at the Welcome Reception

**BRONZE - \$2,500 (9 available)**

1. Convention Session 1 - May 9
2. Convention Session 2 - May 9
3. Convention Session 3 - May 9
4. Convention Session 4 - May 9
5. Convention Session 5 - May 9
6. Convention Session 6 - May 9
7. Business Break - 4-6 pm May 9
8. Partner Program - May 7-9
9. Transportation - May 7-9

Your company will receive:

- Mention of "Presented By" in Convention itinerary
- Opportunity for a representative to introduce session
- One (1) full Convention registration
- Signage recognition during session
- Shared screen recognition with small logo on looped Powerpoint
- Logo on the Convention webpage
- Tradeshow booth at the Welcome Reception

**COPPER Sponsors - \$1,500 (7 available)**

1. Golf in Taylor - May 7 SOLD
2. Break Sponsorship 1 - May 8
3. Break Sponsorship 2 - May 8
4. Break Sponsorship 3 - May 8
5. Break Sponsorship 4 - May 9
6. Break Sponsorship 5 - May 9
7. Break Sponsorship 6 - May 9

Your company will receive:

- Mention of "Presented By" in Convention itinerary
- Shared screen recognition with small logo on looped Powerpoint
- Logo on the Convention webpage

**Friends of the Convention - \$750**

Your company will receive:

- Mention in Convention itinerary
- Shared screen recognition with small logo on looped Powerpoint
- Logo on the Convention webpage

**DIAMOND - \$15,000 (3 available)**

1. Energy Literacy Tour - May 7 SOLD
2. Welcome Reception - May 7 SOLD
3. Banquet & Entertainment - May 8.

Your company will receive:

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- Large logo on Convention itinerary
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- Opportunity to Speak (on the Tour to delegates or at Banquet to introduce entertainment)
- Two (2) full Convention + tour registrations
- 6 extra banquet tickets & reserved table for 8 at banquet.
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- One (1) full Convention + tour registration
- Opportunity to speak
- Signage onsite
- Shared screen recognition with small logo on looped Powerpoint
- Logo with link from Convention webpage to your own site
- Tradeshow booth at the Welcome Reception

**SILVER - \$5000 (3 available)**

1. Business Session 1 - May 8
2. Business Session 2 - May 8
3. Business Session 3 - May 8
4. Business Session 4 - May 8

Your company will receive:

- Mention of "Presented By" in Convention itinerary
- Opportunity for a representative to introduce session
- One (1) full Convention registration
- Signage recognition during session
- Shared screen recognition with small logo on looped Powerpoint
- Logo with link from Convention webpage to your own site
- Tradeshow booth at the Welcome Reception

**BRONZE - \$2,500 (9 available)**

1. Convention Session 1 - May 9
2. Convention Session 2 - May 9
3. Convention Session 3 - May 9
4. Convention Session 4 - May 9
5. Convention Session 5 - May 9
6. Convention Session 6 - May 9
7. Business Break - 4-6 pm - May 9
8. Partner Program - May 7-9
9. Transportation - May 7-9

Your company will receive:

- Mention of "Presented By" in Convention itinerary
- Opportunity for a representative to introduce session
- One (1) full Convention registration
- Signage recognition during session
- Shared screen recognition with small logo on looped Powerpoint
- Logo on the Convention webpage
- Tradeshow booth at the Welcome Reception

**COPPER Sponsors - \$1,500 (7 available)**

1. Golf in Taylor - May 7 SOLD
2. Break Sponsorship 1 - May 8
3. Break Sponsorship 2 - May 8
4. Break Sponsorship 3 - May 8
5. Break Sponsorship 4 - May 9
6. Break Sponsorship 5 - May 9
7. Break Sponsorship 6 - May 9

Your company will receive:

- Mention of "Presented By" in Convention itinerary
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- Logo on the Convention webpage

**Friends of the Convention - \$750**

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- Mention in Convention itinerary
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- Logo on the Convention webpage