



Addendum #1 – RDBN-TOUR-26-01-REGIONAL TOURISM STRATEGY

Questions and Answers

April 30, 2026

1. Indigenous Engagement Protocols - Does the RDBN have any existing engagement protocols, agreements, or established practices with the First Nations whose traditional territories fall within the region that proponents should be aware of or align with?

A: No formal agreements - RDBN Staff plan to be hands-on participants in engagement planning and will be responsible for ensuring RDBN engagement practices are upheld.

2. Budget Guidance - Would the RDBN be able to provide any guidance on the anticipated or available budget range for this project?

A: The combined budget for both the Economic Development Strategy and Tourism Plan is \$75,000.

3. Project Timeline - Is there an expected or preferred timeline for completion of the project, including key milestones such as draft strategy review and final Board approval?

A: The RDBN hopes to complete the project by the end of 2026.

4. Engagement Expectations and Staff Role - Would the RDBN be able to provide guidance on:

-The anticipated extent of stakeholder and community engagement (e.g., number or type of sessions), and

A: Minimum three dedicated meetings, additional information gathering engagement will also be required (surveys, phone calls)

-The role RDBN staff are expected to play in supporting engagement activities (e.g., coordination, facilitation, outreach)?

A: RDBN staff expect to lead meeting coordination and outreach, and support facilitation.

5. Do you prefer that a proponent submit for both the economic development strategy and the tourism strategy, or is just important that the engagement and the resulting strategies are integrated?

A: The Regional District encourages proponents to submit proposals to complete the Economic Development Plan Update and the Regional Tourism Strategy simultaneously in a manner that maximizes opportunities for project efficiency and cost savings.

6. Will you be able to share a budget range for the Tourism Strategy?

A: Please see question #2.

7. Are residents considered stakeholders? What level of engagement with residents/public is desired?

A: In person meetings for the general public will not be required, though information gathering through surveys or other low-barrier mechanisms can be included.

8. Has a budget been identified for this project?

A: Please see question #2.

9. The RFP describes a highly collaborative working relationship between the Consultant and RDBN staff. Can you provide additional clarity on RDBN staff's capacity to contribute to the project and what aspects of the project are envisioned to be shared responsibilities?

A: RDBN staff expect to lead meeting coordination and outreach, and support facilitation.

10. Is there an established budget for each RFP?

A: Please see question #2.

11. What are the anticipated timelines for commencement and completion?

A: Commencement upon contract award, completion by end of 2026.

12. Are proponents expected to submit proposals for both RFPs, or may they choose to respond to only one? If the latter, would this impact their competitiveness?

A: Please see question #5.

13. Do you have a sense of the economic data, and subsequent analysis, that the RDBN expects to include in this project?

A: The Regional District does not require comprehensive economic modelling to justify the overall Tourism Strategy. However, we do expect proponents to incorporate relevant economic data and analysis to support and validate recommended actions within the Strategy. Proponents are encouraged to rely primarily on existing secondary data sources (local, regional, and provincial) and to apply an appropriate level of analysis that supports evidence-based decision-making, without requiring extensive primary data collection or advanced economic modelling.

14. Is the Bulkley-Nechako Economic Value of Tourism Study available?

A: Yes, attached.

15. Do you have a budget or upset limit for this work?

A: Please see question #2.