



Addendum #2 – RDBN-TOUR-26-01-REGIONAL TOURISM STRATEGY 2026

Questions and Answers

May 15, 2026

1. How would you like references displayed for each team member (item 33 d)? Are you planning on contacting all references listed for each team member, or just those listed for the 3 example projects requested as part of 33 f) d. ?

A: References for Key Staff (project lead) are required. References should be provided with the expectation of contact.

2. The first project activity in the RFP describes creating a collaborative work plan. Section 33 d) requests a detailed work plan as part of the submission. To what degree would you like the work plan built out in advance?

A: A detailed workplan should be completed factoring in strong collaboration and support from RDBN staff.

3. Is there a reason why the Economic Development Plan and Tourism Plan are separated? It seems that tourism has been incorporated into previous plans.

A: Two plans are required as the final product.

4. Would the RDBN consider an alternate proposal that integrates the Tourism Plan and the Economic Development Plan into a single project, delivered through one proposal?

A: No. The plans will guide the work of two distinct groups.

5. Do you have a sense of the economic data, and subsequent analysis, that the RDBN expects to include in this project?

A: The Regional District does not require comprehensive economic modelling to justify the Strategy. However, we do expect proponents to incorporate relevant economic data and analysis to support and validate recommended actions within the Strategy. Proponents are encouraged to rely primarily on existing secondary data sources (local, regional, and provincial) and to apply an appropriate level of analysis that supports evidence-based decision-making, without requiring extensive primary data collection or advanced economic modelling.

6. Does the RDBN team have a preferred approach for how we co-develop the work plan or engagement?

A: RDBN staff expect to lead meeting coordination and outreach, and support facilitation.

7. On page 12 of the RFP, Project Activity k) is listed as "Develop a communications approach for the Tourism Strategy and support implementation with the Regional District." Could you clarify what the RDBN would like for 'support implementation'.

A: This could include a brief presentation of the strategy development process and resulting goals to present to the Regional Board and stakeholder group(s).

8. Do you have a sense of where in-person engagement would take place? Solely in Burns Lake or at multiple locations within Bulkley-Nechako?

A: In-person engagement can likely be arranged in Burns Lake for efficiency. Other virtual sessions may be required. RDBN staff may be participating in other engagement activities separately, the data for which may feed into this project.

9. We acknowledge that the project should be completed by the end of 2026. Are there any key dates associated with the phases listed in the work plans for these projects?

A: No.

10. What level of detail is anticipated for the implementation framework?

A: 3-6 Strategic Areas with 3-6 Actionable Goals for each would be a good start.

11. We are seeking a deeper understanding of your current needs and aspirations. Would it be possible to have a call with you, or for you to host an all-proponents video conference?

A: Scheduling does not permit.

12. Is the RDBN able to share whether this work is being funded by a specific grant or program which may have specific deadlines, a Terms of Reference, or other criteria tied to completion of the analysis?

A: No additional grant parameters exist.

13. Can the RDBN clarify whether the Consultant is expected to update the Community Profiles as part of the Economic Development Strategy update, or just the Plan itself?

A: Community Profile updates are not part of the project.

14. Is the updated Regional Economic Development Plan expected to follow the same format and overall structure as the current Plan?

A: Differences are acceptable as long as there are overarching priorities and actionable goals.