



B.C. Fires 2018

Support for Small Business and Not-for-Profit Organizations



Who can apply?

Organizations with programming in communities affected by the 2018 B.C. Fires:

- ▶ Small businesses (including sole proprietors, partnerships, franchises)
- ▶ Not-for-profit organizations



Applicants must

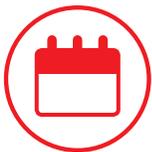
- ▶ Have 50 employees or fewer*
- ▶ Be located in an impacted community
- ▶ Have been in operation on or before August 2, 2018
- ▶ Be financially vulnerable as a result of the 2018 B.C. Fires
- ▶ Have resumed or are intending to resume operations
- ▶ Have a net income of less than \$250,000 (calculated as revenue less expenses)*
- ▶ Have the business be their primary source of income*

** Does not apply to not-for-profit organizations.*



How the Red Cross helps

The Canadian Red Cross is providing additional financial assistance to eligible small businesses and not-for-profit organizations impacted by the 2018 B.C. Fires, thanks to funding from the Government of B.C.



Application deadline

September 30, 2019

For more information and to apply

Visit www.redcross.ca/bcfires2018/smallbusiness or contact the Canadian Red Cross **1-800-863-6582**