

NON-PROFIT NAVIGATOR



Issue 2 - Spring 2026

If you have any questions or ideas from this edition, or that you would like us to include in an upcoming edition, please reach out!

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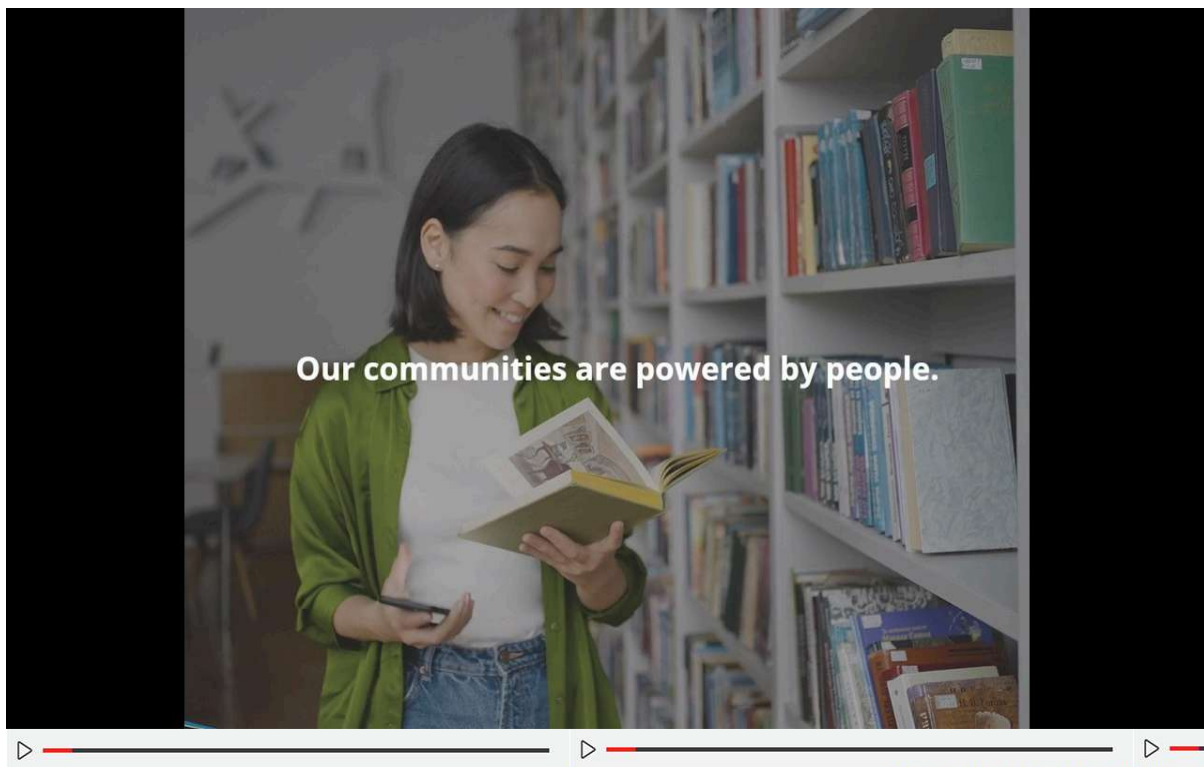
It appears winter has finally loosened its grip and spring projects are percolating. Maybe there are renovation or landscaping projects on your list, or some great community events. Either way, feel free to give us a call to see if there is a way we can support you in your efforts.

TRENDING TOPIC -VOLUNTEER RECRUITMENT

Volunteer recruitment and retention is a challenge that we hear about regularly from community groups. This edition of the newsletter highlights some steps societies can take to make volunteering more appealing.

In addition to the materials below, we hope to take the conversation further. The RDBN is also looking at ways that we can help encourage volunteerism in all sectors. We would love to hear from you about materials or marketing that you would find useful.

We have added a few videos to our YouTube Channel that you are welcome to share and use to highlight the volunteer opportunities in your society. One is available to watch [here](#), and they can be accessed on our [YouTube Channel](#).



Tips to encourage new volunteers:

For Example:

✓ Create family-friendly volunteer opportunities.

- Many young families prioritize activities that the whole family can enjoy. Get kids running a lemonade booth at an event, or running contests and raffles to get everyone involved.

✓ Offer incremental opportunities to get people participating in small ways to start.

- Offer opportunities to get new volunteers involved in one event or activity at a time to get experience in small doses.
- Be sure to have non-executive members involved in planning and executing events.

✓ Maintain regular contact.

- Make sure you have consistent communication about what the society is up to.
- Share updates on how the work is having an impact.

✓ Recognize growth and skills.

- Offer letters of reference or training certificates.
- Provide pathways to leadership roles such as project leadership or Board positions.

✓ Create awareness through advertising.

- Include photos of the fun activities you offer on social media to advertise the great things you work on.
- Showcase completed projects or upcoming events to increase awareness of your organization in the community.

A critical factor in volunteer retention is **good governance**. Ensuring your meetings are efficient and productive, and

that you have tools in place to manage conflict, are vital to attracting dedicated members. When meetings drag on, get off topic, or are uncomfortable, volunteers are less likely to return.

Good Governance Tools

Please feel free to give us a call if you would like help finding governance resources for your Board.

Rules of Order

Your meetings will be much more efficient and productive if you have made sure to train members on the rules of order for a meeting and everyone knows what to expect.

Rules of order can sound daunting, but a few simple processes can make meetings much more manageable and efficient. Simplified Roberts Rules of Order are common. A [2-page PDF version from Cornell University](#) is linked here for your convenience.

Strong Policies

Policies help provide direction and manage differing opinions on a range of matters. Some important policies for non-profit boards include:

- Harassment and Safety
- Code of Conduct/Ethics
- Non-discrimination
- Expense reimbursement
- Fundraising/ Grant Writing
- Document Retention
- Investment

Community Futures BC offers support to non-profits in BC through webinars and other tools.

You can find more information about the services they offer [on their website](#).



Society Spotlight 💡

The Francois-Tchesinkut Lake Hall, operated by the Francois-Tchesinkut Recreation Commission, will mark the Hall's Centennial in May 2026.

Find more information about the May 30 celebration and history of the Hall in this [article submitted to the Lakes District News](#). The event will include a Maypole Dance and Strawberry Tea.

GRANT IN AID



Do you have a project or event that needs funding support?

Remember to check out the RDBN's Grant in Aid program. Click the logo to link to our online application form.

Give us a call at the office if you have any questions; we're happy to help!