

For Immediate Release July 6, 2023

Regional District of Bulkley-Nechako Strategic Plan

Burns Lake, B.C. - The Regional District of Bulkley-Nechako is pleased to announce the release of the 2023 – 2026 Strategic Plan. The plan was approved at the May 18, 2023 board meeting, and is published on the RDBN website.

The plan features four strategic focus areas, each with a number of objectives that will help guide work plans and decision making for the remainder of the Board's term, which runs until 2026.

The four priorities focus on relationships with First Nations communities and groups, advocacy with the Province to ensure that the needs of the region are represented, improving the housing supply within the region, and supporting and diversifying the local economy.

"We are very pleased with the plan and the priorities we've chosen for the coming term. We have managed to create simple, attainable goals that will focus our efforts on what the region needs most so that we can make positive, meaningful change in the years to come." - Mark Parker, RDBN Board Chair

The plan can be found at <u>www.rdbn.bc.ca</u>. Copies are also available at the Regional District Office.

-30-

Media Contact: Mark Parker, Board Chair

Curtis Helgesen, CAO 250-692-3195